

# ELAINE KINSELLA

HELLO@MEMYWORKANDI.COM

041 5525771

WWW.MEMYWORKANDI.COM

## OBJECTIVE

To gain a creative role working in digital that will allow me to use and develop my skills effectively.

## EXPERIENCE

Helsinki Agency (previously Flash Group), St. Kilda, Melbourne, March 2011 - May 2011

Digital Designer

I worked as part of the digital team on a range of clients including Racing Victoria, Global Corporate Challenge, Contiki, Sidchrome and Yarra Trams. Work included designing EDMs, developing storyboards and online banners, creating graphics for websites and producing material for facebook.

McConnells Advertising, Dublin, September 2007 - June 2010

Digital Designer

I worked on a wide range of brands including MINI, Absolut, O2, Oxfam, BMW and others. I gained experience in developing online concepts, creating storyboards, flash animations, motion graphics, in-banner games, facebook apps, design and development of websites.

FAI Finance Corporation, Dublin, October 2006 - August 2007

Lead Web Designer

I worked on a portfolio of sites including Global Property Club, FAI Finance Corporation, Heat Marketing and Igloo. I was responsible for the initial redesign of these sites and their continuous improvement.

Freelance Work, May 2006 - present

Web Designer/Developer

I have designed and developed a range of sites for businesses and groups including Cork Outdoor Store, Premier Digital, Bagsitt and Celtic Choristers.

## SKILLS

Adobe Flash (animation and Actionscript 2/3) Photoshop, After Effects, Illustrator, Dreamweaver, HTML and CSS, Wordpress, Logic

## EDUCATION

Cork Institute of Technology, Bishopstown, Cork, 2002 - 2006

BA in Multimedia, receiving first class honours

Subjects included Design, Animation, Photography, Audio Technology and Media Studies

Trinity College, London, 2002

Diploma in Musical Performance in Cello

## INTERESTS

I classically trained as a cellist for thirteen years and still love going to live music events and listening to music. I also enjoy surfing, cooking, photography and keeping fit.

References available on request.